# Mishawaka, Indiana (DMA: South Bend/Elkhart)

3rd Quarter: July, August, September 2012

THIS REPORT IS NOT MEANT TO BE AN ALL-INCLUSIVE LISTING OR PROGRAMS RESPONSIVE TO COMMUNITY ISSUES

**Description of Issue:** Economic Concerns: Focus on National and Local Economy, Economic Equality, Cost of Goods and Services

Program / Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
WSBT News at 5p / Freon Prices High	07/02/12	5:02p	:50	News Story - Freon prices on the rise for AC units
WSBT News at 5p / Gas Price Jump	07/02/12	5:05p	:30	News Story - gas prices spike, reason why
WSBT News First Thing In The Morning / Lake Shore Economy Boost	07/03/12	5:33a	2:00	News Story - Early spring and hot summer is leading to more money being spent this season at the beach in St. Joseph
WSBT News Midday / New Elkhart Jobs	07/03/12	12:24p	:20	News Story - Kiel moving 62 jobs from Europe to Elkhart by 2015.
WSBT News Midday / Daniels Tax Announcement	07/04/12	12:24p	1:00	News Story - Governor Daniels announces Indiana taxpayers will get a tax credit in 2013 because of government surplus.
WSBT News Midday / Federal Mogul Jobs	07/09/12	12:25p	:30	News Story - Michigan City company moving jobs overseas, costing the community about 100 jobs.
WSBT News at 6p / Entrepreneurship Program	07/10/12	6:17p	1:15	News Story - A new program puts Notre Dame grad school grads to work for South Bend.
WSBT News First Thing In The Morning / Assistance With Water and Air Conditioning Bills	07/11/12	5:06a	:50	News Story - If you're having trouble paying your utility bills because of the extreme heat, there are programs to help people who qualify
WSBT News at 6p / Frontier Airlines	07/23/12	6:19p	:45	News Story - Frontier Airlines announces it will start a 4 times a week flight from South Bend to Denver in October.

WSBT News Midday / Elkhart River Upcycle	07/24/12	12:23p	1:00	News Story - Elkhart man using things from houses and buildings that are going to be demolished to create his own business
WSBT News at 5p / Gunite Closing in Elkhart	07/25/12	4:59p	1:25	News Story - 210 jobs being eliminated
60 Minutes / Hard Times Generation	07/29/12	7:00p	20:00	In a follow-up to "Hard Times Generation" (OAD: 03/06/11), 60 MINUTES returns to Seminole County in Central Florida, to focus on another level of homelessness: parents and their children living in the family car. Includes interviews with: Arielle and Austin Metzger, teenage children of Tom Metzger; Victoria and D'Angelo Coates, with their three daughters; and Beth Davalos, who runs programs for homeless children in the Seminole County schools. Also includes comments by various children in a group interview. (Correspondent: Scott Pelley)
WSBT News at 5:30p / Gas Price Jump	07/31/12	5:33p	:35	News Story - Gas prices take a jump again
WSBT News First Thing In The Morning / New Whirlpool Jobs	08/07/12	6:08a	:25	News Story - Whirlpool in Berrien County plans to add at least 180 jobs
WSBT News First Thing In The Morning / Lippert Jobs	08/07/12	12:08p	:30	News Story - Lippert Components adding jobs in Elkhart County
60 Minutes / Trapped in Unemployment	08/12/12	7:39p	12:00	A report on an innovative classroom program in Stamford, Connecticut, called Platform to Employment, created by Joe Carbone, president of The Workplace, Inc. The program assists the long-term unemployed in their efforts to reconnect to the workforce. Include interviews with: Joe Carbone, president, The WorkPlace, Inc.; Frank O'Neill, Vernon Downes, and Diane Graham, unemployed job-seekers who participated in the program (Correspondent: Scott Pelley)
WSBT News Saturday Morning / Mishawaka Company Can't Find Workers	08/18/12	6:32a	2:30	News Story - Tons of jobs available, but company can't find good candidates from application pool.
WSBT News First Thing In The Morning / AM General Shutdown	09/12/12	6:33a	:35	News Story - Large employer in St. Joseph County shutting down for two weeks next month to get approval for new orders
Up To The Minute / Fall Car Deals	09/23/12	2:49a	3:00	Drivers hoping to snag a cheap car during dealerships' model-year-end clearances may have to do a little more wheeling and dealing this year. Kelli Grant, Senior Consumer Reporter for SmartMoney.com tells where you can find the bargains.

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**Description of Issue:**Weather: Educating and Preparing People for Severe Weather

Program / Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
WSBT News Midday / Severe Weather Update	07/02/12	12:00p	2:15	News Story - National look at the severe weather, including heat wave hitting Indiana.
WSBT News Midday / Federal Fruit Help	07/03/12	12:03p	:30	News Story - Federal help is coming to fruit farmers in Michigan dealing with up and down spring weather.
WSBT News First Thing In The Morning / Lake Levels	07/04/12	6:34a	1:05	News Story - Conservation officers say water levels are down at lakes because of lack of rain and evaporation
WSBT News at 5p / Another day of extreme heat	07/06/12	4:59p	4:00	News Story - More on extreme heat, affect on older people, hot inside and out
WSBT News at 6p / Heat and Animals	07/06/12	6:05p	3:30	News Story - We look at how animals at the SJC 4H Fair are dealing with the heat and go on a ridealong with humane society as they make sure animals are safe.
WSBT News Saturday Moring / Heat Ridealongs	07/07/12	6:34a	:55	News Story - The elderly are at a greater risk of heat related illness during hot weather like this. Meals on Wheels volunteers are keeping a closer eye on those who are sick and others who aren't able to get out.
WSBT First Thing In The Morning / Heat's Impact on Red Bud Motocross	07/09/12	6:03a	:45	News Story - The heat was a major issue during the weekend Red Bud National Motorcross races; emergency responders treated hundreds for heat related issues
WSBT News Midday / Elkhart Heat Deaths	07/09/12	12:02p	1:00	News Story - 2 people in Elkhart died from the record-breaking heat waves.
WSBT News at 5p / Heat Wave	07/17/12	5:02p	2:00	News Story - Nation's biggest drought since 1956.

WSBT News Midday / Storm Damage	07/24/12	12:02p	1:00	News Story - Overnight storms caused power outages and knocked down a few trees in Mishawaka
WSBT News at 6p / Elkhart Fair Evacuation	07/27/12	6:03p	:30	News Story - Fair organizers say evacuation went well when storms hit last night
WSBT First Thing In The Morning / Major U.S. Drought	08/02/12	5:00a	:40	News Story - More than half of the U.S. considered a disaster zone because of excessive heat and lack of rain over the summer
WSBT News First Thing In The Morning / LaPorte Tornado	08/07/12	5:31a	:25	News Story - The National Weather Service says it was an E-F-1 tornado that struck Laporte County over the weekend.
WSBT News First Thing In The Morning / Tracking Hurricane Isaac	08/29/12	6:00a	1:30	Weather - Meteorologist Matt Rudkin tracking the hurricane's current path and how it will affect local area

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**Description of Issue:** Fact Finder: In-Depth Reporting Initiative Focusing on News-of-the-Day Issues for Our Area

Program / Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
WSBT News Midday / St. Joseph Firefighters Suing	07/03/12	12:06p	1:15	News Story - St. Joseph firefighters considering lawsuit over new Public Safety Officer program. We look at why they are considering this.
WSBT News Midday / Hyperthermia	07/07/12	12:05p	:30	Promo - Two Elkhart people died from the heat; what is hyperthermia?
WSBT News at 5p / 1st Source Scam	07/09/12	5:06p	:45	News Story - 1st Source Bank Master Card credit card scam
WSBT News First Thing In The Morning / Low Mortgage Rates	07/31/12	6:33a	1:00	News Story - Fact Finder team asked a local mortgage company for advice on how to take advantage of low mortgage rates.
WSBT News at 6p / Athletic User Fees	07/31/12	6:20p	2:15	News Story - Fact Finder askswho pays for insurance for students to pay sports in local high schools? How much do students have to pay?
WSBT First Thing In The Morning / What to Do in a Home Invasion	08/01/12	6:00a	1:10	News Story - After at least four home invasions in the last month in our area, WSBT Fact Finder team went to an expert to find out what you should do to keep your family safe.
WSBT News Midday / Torando Sirens	08/06/12	12:08p	:30	Promo - The Fact Finder Team looks into why local tornado sirens didn't work during storm last night
WSBT News at 11p / Baby Identity Theft	08/06/12	11:08p	3:55	News Story - Fact Finder looks into why young children more likely to be the victims of identity theft
WSBT News at 5p / Unlicensed Daycare	08/08/12	5:02p	2:00	News Story - The Fact Finder Team take a look at two unlicensed day cares.

WSBT News at 11p / iPhone Apps	08/09/12	11:07p	2:45	News Story - Fact Finder finds out how iPhone apps could save your life
WSBT News at 5:30p / Dream Act Applications	08/15/12	5:37p	1 70	Promo - Fact Finder gives an update on where you can get an application locally
WSBT News Sunday at 11p / Lee Criminal History	08/19/12	11:02p		News Story - More about Tarrance Lee's past Including details about how he was convicted in a particularly violent double murder case that rocked South Bend back in 1986
WSBT First Thing In The Morning / Sex Offender Registry Compliance	08/28/12	6:04a	1 1.72	News Story - The Fact Finder Team investigates why Indiana is not in compliance with federal sex offender laws and how it's costing taxpayers money
WSBT First Thing In The Morning / Mishawaka Chemical Leak	09/18/12	5:03a	1:15	WSBT Fact Finder Team tracked down the "incident report" that says contractors working to clean up the Baycote Metal Finishing plant left two chemicals too close together and they spontaneously combusted which caused Friday's chemical leak at the site

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**Description of Issue:** Elections: Preparation for the 2012 Presidential Election

Program / Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
WSBT News Midday / Indiana Gubernatorial Candidates Debates	07/06/12	12:08p	:30	News Story - 3 debates are now lined up for the candidates hoping to be Indiana's next governor.
Face The Nation / Economics and The Election	07/08/12	10:45a	7:00	Former Governor Haley Barbour's agreement with comments from Speaker of the House John Boehner, in which he claimed that the upcoming presidential election will be a referendum on President Obama's failed economic policies / the public's perception of Mr. Romney / support expressed for President Obama from Senator Durbin / criticism of Mr. Romney's potential economic policies and his failure to make standard economic disclosure / President Obama's handling of the crisis faced by the automobile industry / Mr. Romney's' record as a businessman (Guests: Haley Barbour, Senator Dick Durbin)
WSBT News Midday / Michigan Voter Registration	07/09/12	12:25p	:30	News Story - Michigan voter registration deadline is today for those wanting to vote in August primary.
WSBT News First Thing In The Morning / Health Care Battle	07/10/12	5:29a	1:50	News Story - Congress back in session from 4th of July; first item on Republican agenda in this election year is symbolic vote to repeal new health care law
Face The Nation / Potential Republican Running Mates	07/15/12	10:30a	14:00	Defense of Mr. Romney's tenure at Bain Capital; criticism of President Obama's job performance and campaign tactics; praise for Mr. Romney as a candidate and his specific plans for improving the economy; support for the leak by the Romney campaign that former Secretary of State Condoleezza Rice has emerged as a top possibility as a running mate (Guests: Romney Campaign Senior Advisor Kevin Madden and Obama 2012 Deputy Campaign Manager Stephanie Cutter)
WSBT News First Thing In The Morning / Obama No Apology	07/16/12	5:33a	2:00	News Story - How both presidential campaigns are dealing with the topic of Bain Capital
WSBT News at 5:30p / Campaign 2012	07/16/12	5:31p	2:00	News Story - Swing state of Ohio, tax plans

WSBT News Midday - Mourdock in Mishawaka	07/23/12	12:24p	:30	News Story - U.S. Senate candidate Richard Mourdock visiting Mishawaka to campaign about taxes
WSBT News at 6p / B. Patrick Bauer Ousted	07/26/12	6:00p	2:30	News Story - Indiana Democrats oust Bauer as state's ranking Democrat
WSBT News First Thing In The Morning / Michigan Election Advance	08/07/12	6:31a	:40	News Story - Primary day in Michigan; a look at a few key races
WSBT News at 11p / Congress District 6 Race	08/07/12	11:06p	:15	Promo - As expected 13-term incumbent Republican Fred Upton won his 6th district seat again
WSBT News Midday / Election Results	08/08/12	12:04p	2:30	News Story - Results from local races, what will be on the ballot in November
60 Minutes / Romney-Ryan	08/12/12	7:20p	15:00	Bob Schieffer interviews Mitt Romney and Wisconsin Representative Paul Ryan in their first joint interview since the presumptive Republican Presidential nominee announced Representative Ryan as his Vice Presidential running mate on August 11th.
WSBT News at 11p / Female Voters	08/21/12	11:19p	2:30	News Story - How much of an impact will female voters have on this election?
WSBT News at 11p / Republican Convention	08/29/12	11:26p	1:50	News Story - For day three of the Republican National Convention the spotlight was on Paul Ryan.
WSBT News Sunday at 11p / Goshen Vote Centers	09/09/12	11:39p	:35	News Story - New system to help increase voter turnout with more options for where registered voters can place ballot.
WSBT News Saturday at 11p / Candidate Arrested	09/15/12	11:09p	:45	News Story - Lafayette candidate busted for involvement in drug related crime.
WSBT News First Thing In The Morning / Indiana Senate Ad Money	09/17/12	6:37a	:40	News Story - Senate Republicans and Democrats are each spending hundreds-of- thousands of dollars to support the campaigns of the candidates running for Indiana Senate.

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**Description of Issue:**Back-to-School Preparation: Informing and Empowering Viewers Who Are Preparing For the New School Year

Program / Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
60 Minutes / Redshirting	07/08/12	7:23p	13:00	A report on the rising incidence of "redshirting" the practice, by parents, of holding back children with late birthdays from enrolling in kindergarten or first grade so that, the following year, they can be the oldest instead of the youngest in their class. Includes interviews with: Megan Hoffecker, mother of Barrett; Holly Korbey, mother of Holden; Heather Wasilew, mother of Jacob; Malcolm Gladwell, author, "Outliers"; Elizabeth Dhuey, economist, University of Toronto; Samuel Meisels, president, Erikson Institute, Chicago. (Correspondent: Morley Safer)
WSBT News at 6p / Prevent Summer Learning Loss	07/09/12	6:16p	2:00	News Story - Program at Elkhart Co. Boys and Girls Club helps kids retain what they learned in school last year.
WSBT News First Thing In The Morning / ISTEP Results Announced Today	07/10/12	6:37a	:35	News Story - Indiana Superintendent Tony Bennett will announce I-STEP scores for the 2011-2012 school year.
WSBT News First Thing In The Morning / Dickinson ISTEP	07/11/12	6:33a	1:15	News Story - Dickinson Fine Arts Academy in South Bend may avoid a state takeover after posting most improved ISTEP scores of any middle school in Indiana
WSBT News at 5p / South Bend Schools Layoffs	07/11/12	5:04p	1:00	News Story - Possible layoffs due to budget issues
WSBT News at 11p / QSA Student Plea	07/11/12	11:02p	1:55	News Story - South Bend School Board members unanimously approved a student group's fight for equal rights in the corporation's bylaws.
WSBT News Midday / ISTEP Testing in Private Schools	07/23/12	12:08p	:30	News Story - Study shows private school ISTEP results are down 1% in 2012, attributed to the state run voucher program
WSBT News at 6p / Benton Harbor Enrollment	07/23/12	6:20p	2:15	News Story - Benton Harbor leaders going door-to-door to try to get students to come back to school because of open enrollment policy

WSBT News at 5p / Used School Supplies	07/27/12	4:59p	2:00	News Story - Slightly used school supplies donated to the "greenlockers" program
WSBT News at 5:30p / Back to School Savings	08/02/12	5:40p	1:15	News Story - Looking for ways to save at the mall
WSBT News Midday / Bremen Recess	08/03/12	12:24p	:45	News Story - Bremen Elementary may do away with 1 of 2 recess periods for more time in the classroom.
WSBT News Saturday Morning / Bullying in Schools	08/04/12	8:20a	3:00	News Story - How to talk to your kids about bullying.
WSBT First Thing In The Morning / Classroom Changes	08/06/12	6:48a	:35	News Story - Education Secretary Arne Duncan says students and parents should expect a more well-rounded curriculum with less focus on a single test, but also tougher classwork this school year
WSBT News Saturday Morning / Back to School Elkhart	08/11/12	8:01a	3:00	News Story - Event at Concord Mall giving away free backpacks filled with school supplies.
WSBT News Saturday Morning / Food for Kids	08/11/12	8:04a	:45	News Story - A program that makes sure kids have meals fed to them during the non-school months.
WSBT News First Thing In The Morning / Back to School Supplies	08/16/12	5:35a	2:00	News Story - Many parents will spend hundreds getting their children ready for that first day of school
WSBT News at 11p / Heavy Backpacks	08/16/12	11:20p	:55	News Story - How heavy should your child's backpack be?
WSBT News at 5p / St. Joseph HS Move In	08/17/12	4:59p	1:35	News Story - Move in day at the new St. Joseph High School in South Bend
WSBT News First Thing In The Morning / Back to School South Bend	08/22/12	5:33a	2:15	News Story - More buses on the roads this morning because South Bend, Penn Harris Madison and Concord start school
WSBT First Thing In The Morning / South Bend Count Day	09/14/12	6:32a	:30	News Story - South Bend's "official" count day to gauge how many students are enrolled this year; it's important because South Bend schools face dropping enrollment, which means less state funding